Permit #F00026725

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00026725 **Type of Permit:** FILMING **Release Date:** 04/09/2010

Production Company MADHEART

Insured Company Name MADHEART

Contact Phone No. 1 805-494-0122
Contact Phone No. 2
Fax
Address 1109 FINROD CT
WETSLAKE VILLAGE, California
91361

Production Title SONY ERICSSON

Type of Production Industrial Video

Producer Cory Desrosiers

Director Jan Gleie

1st AD Mark Oppenheimer

Production Manager Cory Desrosiers

FilmL.A. Coordinator Hans Groszkruger

Location Manager Romeo Santiago Jr.
Primary Phone Mobile - 310-666-5012
Secondary Phone Office - 805-494-0122

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 600	$52.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $917.00

Number of Locations 1

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Summary Information — Location

Permit Number F00026725
Production Company MADHEART
Insured Company MADHEART
Production Title SONY ERICSSON

Location Manager Romeo Santiago Jr.
Primary Phone Mobile - 310-666-5012
Secondary Phone Office - 805-494-0122

Location Address 1050 N Orange Dr, Los Angeles, CA, 90038

Location Names

Location Type Stage

Location Description

Prep Dates 4/11/2010 - 4/11/2010 06:00 - 22:00

Film Dates 4/12/2010 - 4/12/2010 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document MADHEART AA romeo.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	6
Cast/Crew vehicles	45
Cube Trucks	4
Generator	1
Vans	4

Personnel on Location

Type	Quantity
Cast	2
Crew	50
Spot Check	1

Filming Activities Equipment on property; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs E/S ORANGE DR., SANTA MONICA BL. - ROMAINE ST.

Approximate Footage 301 - 600 **Log Number** 1013337

Date(s) 4/12/2010 to 4/12/2010 **Time(s)** 06:00 to 22:00

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of *MADHEART* ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated *4/22/09*

By _____ **SIGN HERE**
Representative's Signature

MADHEART
Name of "Principal" (Production Company)

1109 FINROD CT.
Principal's Address

Romeo Santiago
Print Principal Representative's Name

WESTLAKE VILLAGE, CA. 91361
City, State, Zip Code

location manager & scout
Representative's Title (i.e. UPM, Loc Mgr)

805-495-0122
Principal's Telephone Number

NOT A PERMIT